



# 38th Annual Sterling Heights Memorial Day Parade

Monday, May 29, 2017

Theme: "Honoring Service & Sacrifice"

## PARTICIPANT APPLICATION

Parade Entrant Name: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone (Home): \_\_\_\_\_ (Cell): \_\_\_\_\_

Type of Unit: (Circle all that apply)

Float                      Vehicle(s)                      # of Marcher(s): \_\_\_\_\_

School Affiliation:                      Yes                      No                      If yes, school name: \_\_\_\_\_

Will your float, vehicle or marchers incorporate music into the parade entry?                      Yes                      No  
If yes, please explain kind and type: \_\_\_\_\_

Approximate number of participants (total unit): \_\_\_\_\_

Approximate number of vehicles: \_\_\_\_\_ Makes and models: \_\_\_\_\_

In how many Sterling Heights Memorial Day Parades have you participated? \_\_\_\_\_

Please provide names of individuals on your float: \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Please provide a brief history of your group or organization: \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Reason you chose to participate in our Memorial Day Parade: \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Complete details about your entry, i.e.: float size, weight, motorized?, etc.: \_\_\_\_\_  
\_\_\_\_\_

### AWARDS:

The Art Commission will present participant awards in the following categories:

**Best Float** - \$200 for following theme.

**Runner-up Float** - \$75 for following theme.

**Float guidelines provided on the back of this form.**

### AGREEMENT TO RELEASE, INDEMNIFY AND HOLD THE CITY OF STERLING HEIGHTS HARMLESS FROM LIABILITY

In consideration of and as a condition of approval to participate in the 2017 Sterling Heights Memorial Day Parade and/or Ceremony participant agrees as follows:

- A. Participant agrees to release from liability and not to sue the City of Sterling Heights, its elected and appointed officials, employees, agents, and volunteers for any losses, costs, expenses (including attorneys' fees), damages, liabilities, or claims arising out of injuries to persons or property during the Memorial Day Parade and Ceremony, except for damages caused by or resulting from the city's sole negligence.
- B. Participant agrees to the fullest extent permitted by law to indemnify and hold the City of Sterling Heights, its elected and appointed officials, employees, agents, and volunteers harmless against any losses, costs, expenses (including attorneys' fees), damages, liabilities, or claims whether groundless or not, arising out of bodily injury, sickness or disease, including death resulting at any time there from, which may be sustained or claimed by any person or persons, or damages to any property, (including the loss of use thereof) based on any act or omission, negligent or otherwise, of participant or anyone else acting on its behalf, relating to any activity associated with the Memorial Day Parade and/or Ceremony, except that the participant shall not be responsible for indemnification to the city for damages caused by or resulting from the city's sole negligence; and the participant shall at its own cost and expense, defend any such claim and any suit, action or proceeding which may be commenced hereunder and participant shall pay any and all judgments which may be recovered in any suit, action or proceeding and any and all expenses, including but not limited to costs, attorneys' fees and settlement expenses as they relate in any way to any activity associated with the Sterling Heights Memorial Day Parade and/or Ceremony.

Participant's Name (print): \_\_\_\_\_

Authorized Representative (print)

Signature: \_\_\_\_\_

Title (print): \_\_\_\_\_

Participant's Address: \_\_\_\_\_

Phone: \_\_\_\_\_

Witness: \_\_\_\_\_ Date: \_\_\_\_\_

Please complete and return by  
Friday, April 28, 2017 to:

**Sterling Heights Art Commission  
c/o the Community Relations  
Department  
40555 Utica Road • P.O. Box 8009  
Sterling Heights, MI 48311-8009**

# Memorial Day Parade Participant Guidelines

1. **Qualified elected/appointed officials:** Individuals elected to serve the City of Sterling Heights, Macomb County, the State of Michigan, the United States Federal Government, the Utica Community Schools and Warren Consolidated Schools Districts are eligible to participate in the parade. Officials appointed to complete the term of an elected post, as well as magistrates, are also eligible. Political candidates not holding an elected or appointed office as described above will not be allowed to walk in the parade, including those participating in outside organizations' floats or other presence in the parade.
2. **Vehicles:** Elected/appointed officials are required to ride in or walk alongside a vehicle provided by the participant.
3. **Signs:** Elected/appointed officials participating in the parade must have signs on their vehicles identifying their name and office.
4. **Political literature:** No distribution or posting of political literature, political statements, handbills, position papers, photographs on floats, vehicles, or by marchers will be allowed in the parade.
5. **Handouts:** Treats must be handed to parade viewers and not thrown from parade floats or vehicles.
6. **Veterans:** Any veteran is eligible to march in the parade. If a

veteran is also a candidate for political office, he/she may not display any sign bearing a name.

7. **Commercial/Industrial:** Businesses may participate in the Memorial Day Parade if they fully respect this national holiday honoring those who have served, or lost their lives serving, in our armed forces and do not use the event to conduct business. Floats, vehicles, flyers, for sale signs, and signs promoting businesses through the display of company slogans, phone numbers, street addresses, Web site addresses, etc. are not permitted in the parade.
8. **Final note:** The Art Commission has the right to jury floats and entrants to ensure conformance for purpose of proper Memorial Day observance.

## Float Participation Guidelines

A 'float' is defined as a themed exhibit on a flatbed pulled by a motorized vehicle. The exhibit should measure at least 8 feet by 12 feet (96 square feet). **FLOAT AWARDS:** To be eligible for Best Float or Runner-up Float award, entry exhibit must display proper Memorial Day observance.

Unanimously approved and adopted by the Sterling Heights Art Commission on January 8, 1991. Last amended on January 3, 2017.

Sterling Heights, MI 48311-8009  
40555 Utica Road • PO Box 8009  
Community Relations Department



Annual Memorial Day Parade  
Monday, May 29, 2017  
Theme: "Honoring Service & Sacrifice"

## FOR MORE INFORMATION:

Call: (586) 446-CITY(2489)

Web Site: [www.sterling-heights.net](http://www.sterling-heights.net)

E-mail: [cityhall@sterling-heights.net](mailto:cityhall@sterling-heights.net)

**Sterling Heights Memorial Day Parade  
General Participant Application  
Deadline: April 28, 2017**